

# **NEWS RELEASE - NEWS RELEASE - NEWS RELEASE**

**For Immediate Release**

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## **INTEGRATED FLOW SOLUTIONS EXPANDS TO THE MIDDLE EAST**

### **Custom Engineer Package Supplier Establishes Middle East Market**

Houston – June 30, 2011 - **Integrated Flow Solutions** (IFS) has expanded sales coverage to the Middle East. Murad Basaria ([muradbasaria@ifsolutions.com](mailto:muradbasaria@ifsolutions.com)) has been promoted to cover the Middle East with focus on Saudi Arabia, Kuwait, Oman, Qatar and Iraq. Murad is a degreed chemical engineer and been working for IFS for 10+ years. Murad Basaria started as an applications engineer in the Power & Air Quality Markets providing sales and marketing support for ammonia handling packages for the SCR projects, Fuel Gas conditioning packages and Balance of Plant (BOP) modules.

Following the recent opportunities in the Middle East and the development of countries such as Iraq, Qatar, and Oman IFS has focused efforts to find and explore energy related projects in that region.

“With more and more people moving to the Middle East resulting in phenomenal population growth coupled with the oil pricing hovering above \$100 we believe the Middle East will offer tremendous growth opportunities” said IFS Middle East Sales Manager Murad Basaria. “With an additional 23000 MW of power required in Iraq alone in the next 10 years the construction of new power plants will be continually under way. With the Oil and Gas sector cleared for exploration and production the need for IFS packaged equipment will promote quick development of Central Production Facilities (CPF) and Early Production Facilities (EPF). IFS plans to establish Sales, Service and Spare parts business in the region. This will provide quicker support and rapid parts availability. In order to take advantage of skilled workers we have plans to introduce Regional manufacturing”

“Saudi Arabia is a huge market for us. It offers potential for growth in newly found Oil and Gas areas”. “With the additional gas available Saudi Arabia plans to convert oil fired power plant to burning natural gas and generate revenues from selling the oil that would otherwise be used as fuel in the turbines. This puts IFS in a very good position to market their customer engineered fuel gas treatment skids. IFS is fully

approved by Saudi Electric Company for Fuel Gas Conditioning and Treatment skids” said IFS President William Marsh

Integrated Flow Solutions ([www.ifsolutions.com](http://www.ifsolutions.com)) is a leading provider of custom pump and process equipment packages, such as modularized crude oil pump packages, complete water injection pumping systems , chemical injection systems, and fuel gas conditioning packages.

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